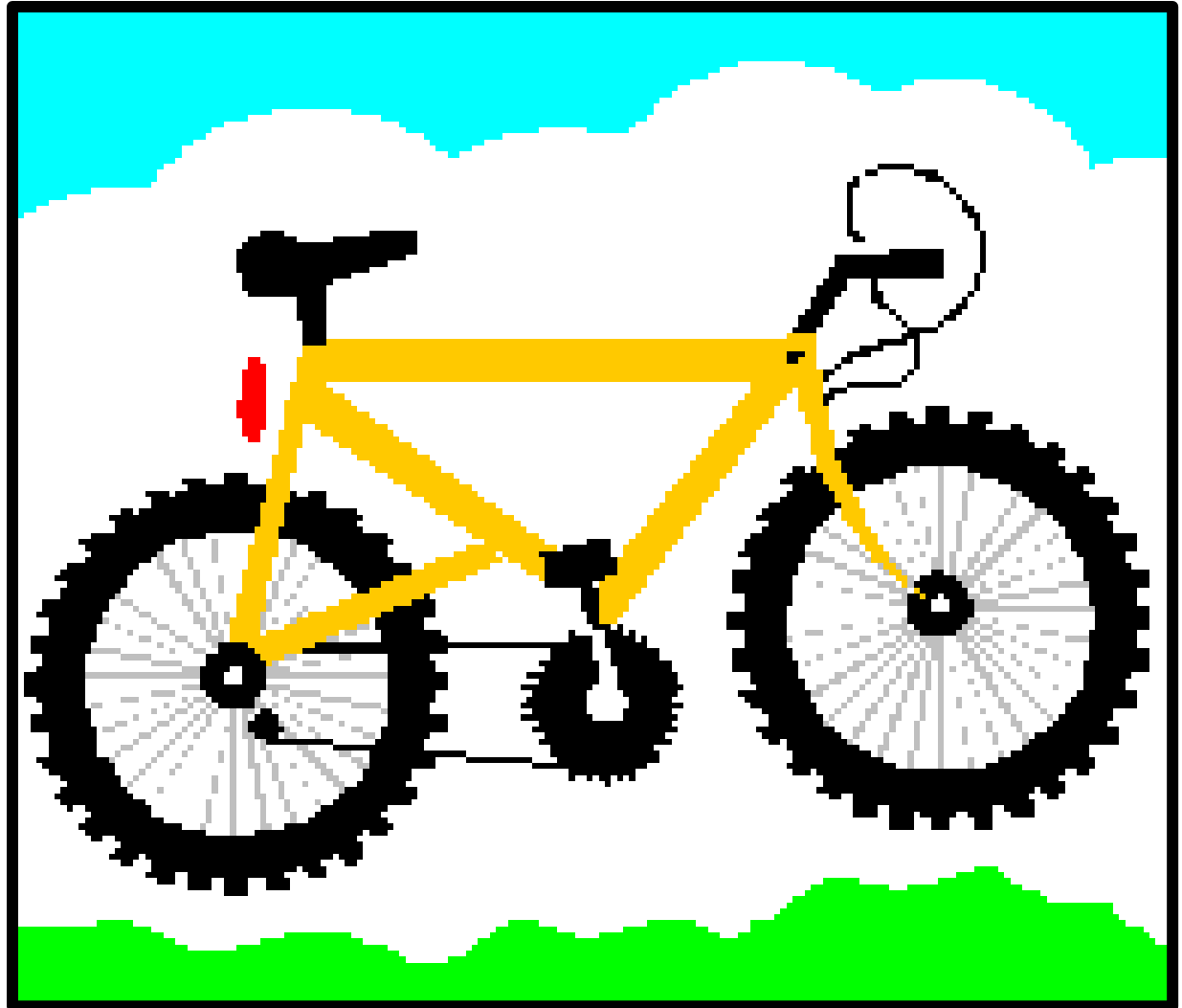


In Honor of
National Bike
Month

Thinking
About a
Bicycle Can
Make Your
Medical
Practice
Better



"The bicycle is a curious vehicle. Its passenger is its engine." ~ *John Howard*

A bicycle is a relatively simple machine for transportation, and/or recreation, but without the successful interworking of all the numerous parts you would go nowhere fast.

What a terrifically similar concept to a medical practice. Without the successful interworkings of each staff member, accompanied by the necessary technology of good **medical billing software**, your practice would be like that bike, going nowhere fast.

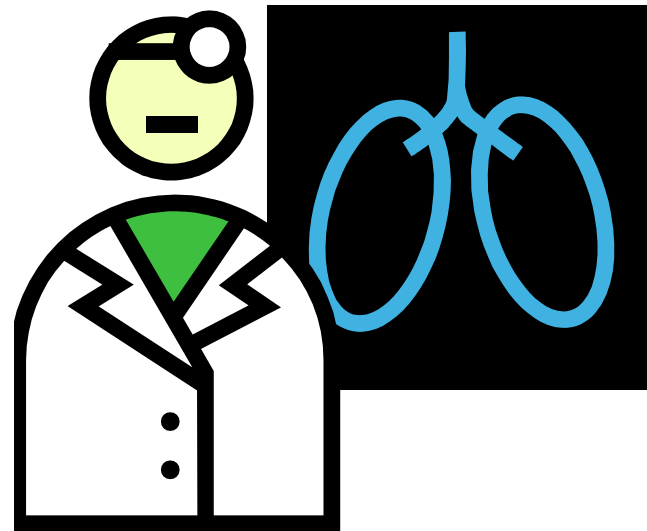


“Bicycles are the indicator species of a community, like shellfish in a bay.” ~ P. Martin Scott

Frame: this is the basis for the whole bike. It's what holds it all together. It requires parts that fit properly in order to perform as needed. It needs to be sturdy, yet flexible.



This is the physician's role in the medical practice. Without the doctor, nothing can happen.

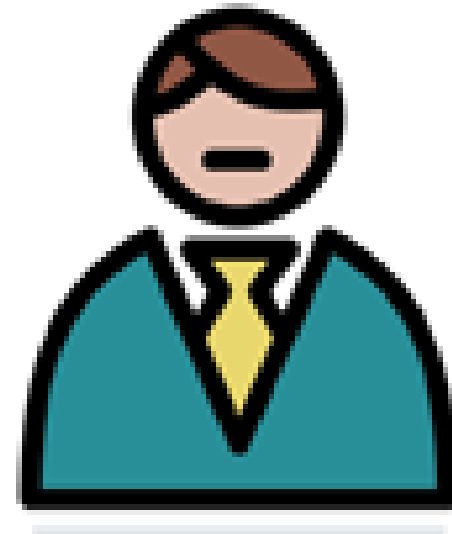


"Never use your face as a brake pad." ~ *Jake Watson*

Handlebars/Brake Levers: these provide the stability, steering and stopping. They are responsible for getting you to the final destination.



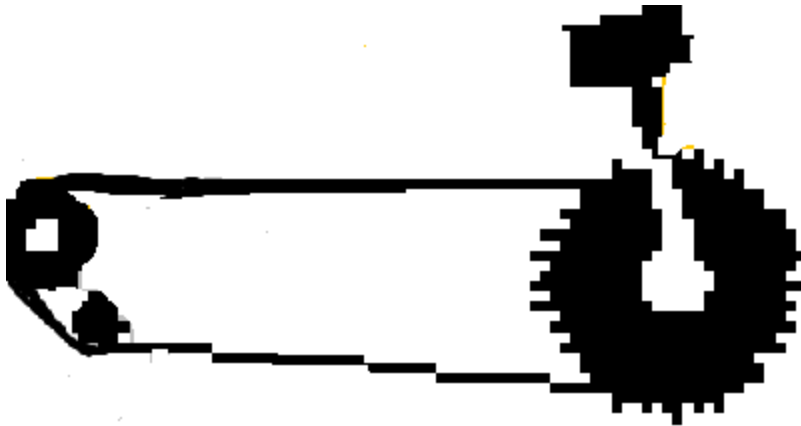
With the final destination being a successful, financially viable medical practice, an effective Practice/Business Manager is the key.



“Life is like a ten speed bicycle. Most of us have gears we never use.” ~ Charles M. Schulz

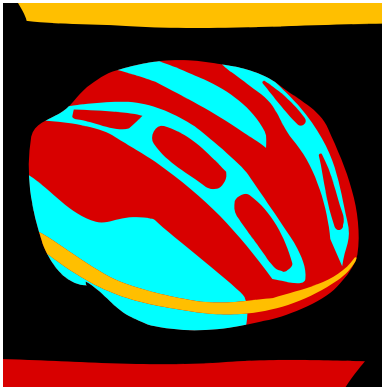
**Drive Train
(Gears/Sprockets/Pedals/Chain):**
the real machinery is here. This makes you go farther faster and easier.

The same can be said if you optimize all the functions in high quality medical billing software like Iridium Suite by Medical Business Systems. Sign up for your [Free Demo Today!](#)



“Get a bicycle. You will certainly not regret it, if you live.” ~ *Mark Twain*

Lights/Reflectors/Helmets: are safety necessities when dealing with hectic and dangerous traffic.



A medical practice can also be quite hectic and you may often encounter some health hazards. It is crucial to have your staff trained in your **HIPAA policy** to protect patient information as well as an **OSHA Policy**.



“Life may not be about your bike, but it sure can help you get through it.” ~ Hallman

Seat: this is all about support and comfort. A bad fit can definitely cause your ride to be truly uncomfortable and even painful.

The same goes for the day-to-day operations of your office. The right staff will make your days run like a well-oiled machine.



“Life is like riding a bicycle. You don’t fall off unless you plan to stop pedaling.” ~ *Claude Pepper*

**“A bicycle ride around the world begins with a single pedal stroke”
~ *Greg Lemond***

“It never gets easier, you just go faster.” ~ *Greg Lemond*

**“The best rides are the ones where you bite off much more than you can chew and live through it..”
~ *Doug Bradbury***

By using a bicycle as a model, hopefully you can improve the efficiency of your office by understanding how each part works to get to your final destination!



Published for your enjoyment by Medical Business Systems, makers of Iridium Suite Practice Management Software.